



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-04-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: MICHELLE MORIE  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391868	06-29-2012	10-03-2012	1	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
2652	238403	PHILADELPHIA	A. CLIFFORD	10-12-2012	10-18-2012	M (Broadcast Month, Cycle 1)	N	238403

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 2652																	
1	10-12-2012	10-12-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30					1			1	1,000	0	0
2	10-15-2012	10-18-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30	1	1	1	1				4	1,000	0	0
3	10-12-2012	10-12-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30					1			1	2,000	0	0
4	10-15-2012	10-18-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30	1	1	1	1				4	2,000	0	0
5	10-12-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30					1			1	2,000	0	0
6	10-15-2012	10-18-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1	1	1				4	2,000	0	0
7	10-15-2012	10-18-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1		1	1				3	2,000	0	0
8	10-12-2012	10-12-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30					1			1	1,400	0	0
9	10-15-2012	10-18-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30	1	1		1				3	1,400	0	0
10	10-12-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30					2			2	2,600	0	0
11	10-15-2012	10-18-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	2	2	2	2				8	2,600	0	0
12	10-12-2012	10-12-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30					1			1	3,500	0	0
13	10-15-2012	10-18-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1	1	1	1				4	3,500	0	0
14	10-14-2012	10-14-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	30							1	1	1,800	0	0
15	10-12-2012	10-12-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30					1			1	3,600	0	0

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391868	Contract Dt 06-29-2012	Revision Dt 10-03-2012	Rev# 1	Advertiser NRCC-INDEPENDENT EXPENDITURE	Brand NRCC IE 2012	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 2652			CMS # 238403	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-12-2012	End Date 10-18-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238403				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 2652																				
16	10-15-2012	10-18-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1	1	1	1				4	3,600	0	0
17	10-16-2012	10-16-2012	10:00PM - 11:00PM	PRIME TU10 (7016)				10	30		1						1	10,000	0	0
18	10-13-2012	10-13-2012	07:30PM - 11:30PM	AUTO RACING PRIMETIME (7071)				10	30						1		1	2,500	0	0
19	10-12-2012	10-12-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30					1			1	4,200	0	0
20	10-15-2012	10-18-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30	1	1	1	1				4	4,200	0	0
21	10-12-2012	10-12-2012	11:40PM - 12:07AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30					1			1	1,800	0	0
22	10-15-2012	10-18-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30	1	1	1	1				4	1,800	0	0
Contracted Gross Total:																		0	0.00	
Actual Gross Total:																		0	0.00	
Agency Commission:																			0.00	
Net Total:																			0.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments										Actual Total		
Oct 12		0.00		0.00		0.00		0.00										0.00		
TOTAL		0.00		0.00		0.00		0.00										0.00		

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